

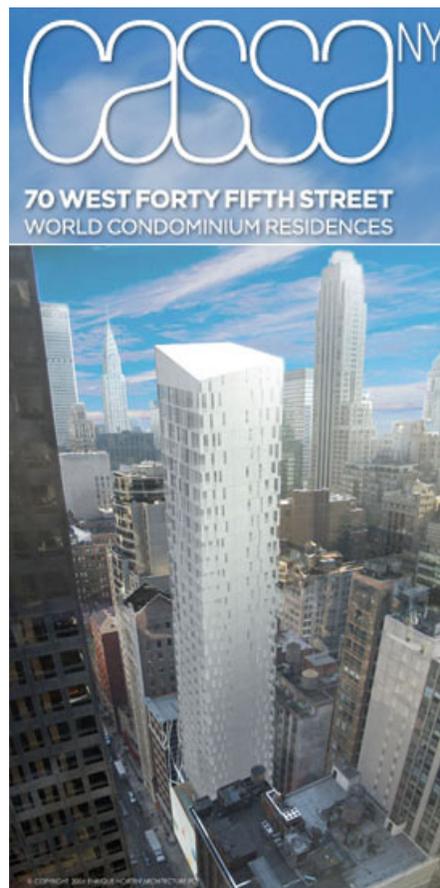
NEW YORK APARTMENTS, PRE- CONSTRUCTION REAL ESTATE, PRESALE NY CONDOS

OCTOBER 2, 2009

A great resource for pre-construction New York apartment suites, luxury residences, presale condos, high-rise towers, NY real estate and much more.

Launch of CASSA NYC Condos - World Condominium Residences by TEN Arquitectos in Midtown Manhattan Real Estate - Presale New York CASSA Condos for Sale

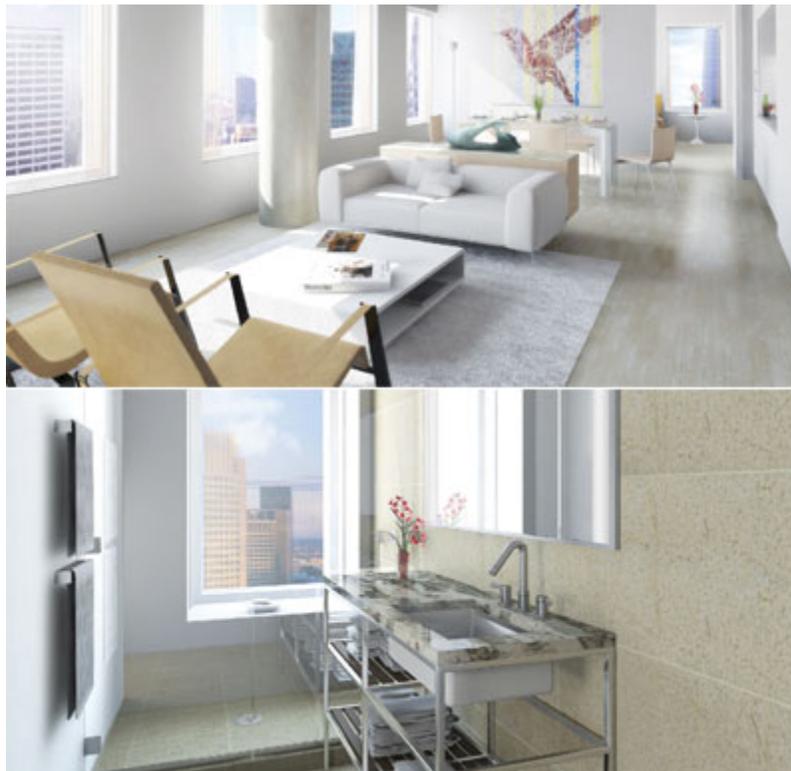
CASSA NYC Condos - Grand Opening of World Condominium Residences



Universally cosmopolitan, the pre-construction New York CASSA Condominium residences have now been officially launched. Located at 70 West Forty Fifth Street in New York real estate market, the pre-construction New York CASSA Condominium Residences is an architectural

icon located in the heart of Manhattan, close to the business and financial districts, world class restaurants, shopping boutiques, and much more. Created by one of the most influential and respected contemporary architectural firms, TEN Arquitectos/Enrique Norten, in collaboration with Cetra Ruddy, a prestigious architecture and interior design firm, the New York CASSA Condominium residences will forever change the Manhattan real estate skyline. This dynamic and recognizable tower will feature elegant proportions from bottom to top in addition to elegant articulated windows. The pre-construction New York CASSA condo tower's striking exterior façade both complements as well as contrasts the surrounding Manhattan property skyline, and that is why this new New York real estate development is so truly unique. Presenting the New York World Condominium Residences at CASSA NYC, now open for previewing and sales. The CASSA New York Condo team includes Assa Properties, TEN Arquitectos/Enrique Norten and CetraRuddy.

The New York CASSA Condominium Features



A revolutionary world condominium home awaits in the modern style. With soaring views of the Manhattan cityscape, the homes at the pre-construction New York CASSA condominium tower residences capture the essence of true NY urban living and designed by TEN Arquitectos/Enrique Norten. Open living areas, the highest quality materials and finishes have been incorporated into each of this unique and distinctively urban residences at the CASSA New York condos for sale and the newest technologies result in a highly adaptable and functional space that will fit perfectly with your modern lifestyle in the heart of Manhattan real estate district. An integrated gourmet chef inspired kitchen graces each and every CASSA TEN Arquitectos/Enrique Norten New York condominium home. The kitchens at the pre-

construction New York CASSA condos for sale will forever change the way you think about dining with family and entertaining your friends. Elegantly designed to complement your contemporary Manhattan lifestyle, the kitchens at CASSA New York condos feature white lacquer cabinets, rich Pietra Bedonia stone counter tops and the best quality coordinated appliances from Wolf, Liebherr and Miele. The master bathrooms at the CASSA TEN Arquitectos/Enrique Norten New York condominiums will provide convenience, quality and comfort. The luxurious baths feature exquisite glacier glass walls, limestone flooring, Travertine marble vanities and the finest fittings and trim that you can find in the Manhattan condo market. Rejuvenate in the spacious glass enclosed showers.

The Condo Services and CASSA Hotel Amenities



The Manhattan CASSA Condos by TEN Arquitectos/Enrique Norten provides some of the best hotel style amenities and services that any New York homebuyer would want. Owning a home at CASSA NYC within a fashionable five star boutique Manhattan hotel is the ultimate urban luxury. The CASSA hotel staff will provide a wide array of amenities and services that gives you both convenience as well as peace of mind. The a la carte services provided by the NYC CASSA Condo Hotel amenities include overnight hand polished shoe shine services, storage for homeowners, limousine and valet services and daily/valet services. In addition, the CASSA TEN Arquitectos/Enrique Norten New York condominiums will also have pet car services, child care, full housekeeping and turn down, 24 hour concierge and dry cleaning/laundry at the touch of a phone call. Also, there is twenty four hour room service. The pre-construction New York CASSA Condominiums are located within the Desires Hotel which provides modern and boutique hotels in New York City. For more information about the TEN Arquitectos CASSA NYC condos, please

visit the CASSA sales show room located at 1140 Avenue of the Americas on the second floor. There is an open house every Sunday from noon to 4pm. Also, the TEN Arquitectos CASSA condominium address is at 70 West 45th Street NYC. By calling 212.398.4545, you can also book a private appointment for viewing the amazing CASSA floor plans.

Design Statement from the New York Condos CASSA TEN Arquitectos/Enrique Norten Team



The New York CASSA condominium tower residences at 70 West 45th Street NY will strike a prominent profile in the Manhattan real estate skyline forever, distinguishing itself from the conventional glass and stone edifices surrounding it and will be the work of the world renowned CASSA TEN Arquitectos/Enrique Norten team. The Manhattan CASSA Condos delicate proportion is unique among its stout New York condo neighbors as a result of the constricted site where it sits in Manhattan real estate market place and its slender floor plates that the CASSA TEN Arquitectos/Enrique Norten architects had to work around. The resulting form creates a spectacular obelisk marking its location among the chorus of the Midtown Manhattan real estate skyline. The pre-construction New York CASSA Condominium tower has windows with punctured rhythm the becomes the facades only ornaments designed by the CASSA TEN Arquitectos/Enrique Norten team as they are brought to life by the guests and homeowners that live inside. It is their activity that makes the CASSA New York condos for sale the building glow as it registers itself on the CASSA TEN Arquitectos design towers' skin. The challenge for the pre-construction New York CASSA TEN Arquitectos/Enrique Norten was to combine the very private functions of the luxury residences in Manhattan with the public functions of the boutique hotel, restaurant and lounge allowing them to co-exist while functioning independently at the same time. The result at the pre-construction CASSA New York condo tower residences by CASSA TEN Arquitectos/Enrique Norten is a sequence of fluid spaces that converge at the lobby, merging both interior and exterior, intimate and urban. This is the design statement of the CASSA TEN Arquitectos/Enrique Norten team.