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TEN's ticker tape tower



EDITORIAL

Ten Arquitectos unveils design for luxury hotel condo tower in NY

Ten Arquitectos, led by Enrique Norten, in collaboration with Cetra /Ruddy has unveiled the design for Cassa NY, a new luxury hotel and residential tower in Mid-town Manhattan that will dramatically alter the skyline.

The tower, which is located two blocks north of Bryant Park, will rise 47 stories from a narrow footprint, resulting in a distinctive obelisk form that stands in contrast to the surrounding low rise glass and stone buildings. The building will be clad in white aluminum panels and punctured by a series of windows, forming a rhythmic pattern that becomes the building's only exterior decoration. The building's seven-storey base will be clad with a metal mesh scrim with a window wall behind it.

The project will house a boutique hotel with 166 suites from the second to seventh floor and 57 luxury residences on the floors above. The residences range in size from a 584 sq ft studio to a 2,500 sq ft three bedroom penthouse unit priced at \$13.2 million. The building will also contain a signature restaurant, lounge, conference facilities, and a business and fitness center. The hotel and residences will share a triple height lobby. The project is scheduled to open in 2010.

Sharon McHugh
US Correspondent

Key Facts

Status
Value

Under Constructin
0(m€)

